

Profile	Instructional Designer with 15+ years of experience partnering with faculty and subject matter experts to design, develop, and deploy engaging, accessible online learning across higher education, healthcare, corporate, and pharmaceutical settings. Brings a decade of university experience in faculty consultation, online program management, and LMS course development, plus graduate-level teaching in instructional design.	
Core Competencies	<ul style="list-style-type: none"> • Instructional Design & Adult Learning Theory • Faculty Consultation & Instructor Training • LMS Course Shell Design & Management • Needs Analysis & Curriculum Mapping • Accessibility: WCAG 2.2 & ADA Title II • Project Management & Status Reporting • Assessment & Learning Activity Design • AI in Teaching & Learning 	
Technical Skills	<ul style="list-style-type: none"> • eLearning & Authoring Tools: Articulate 360 (Storyline, Rise), Captivate, Camtasia, Vyond • Learning Management Systems: Canvas, Blackboard Learn, Moodle, SumTotal, UKG • Web & Design: HTML, CSS, JavaScript, WordPress, Adobe Creative Cloud, Canva • Audio & Video Production: Adobe Premiere Pro, Audacity, ElevenLabs • Accessibility: WCAG 2.2, ADA Title II, accessible Storyline, Rise, and LMS content • Productivity & Collaboration: Microsoft 365, Google Workspace, Teams, Slack, Zoom 	
Professional Experience	<p><i>eLearning Instructional Designer / Developer</i></p> <p>Sara E. Foy eLearning September 2021 – Present Remote</p> <ul style="list-style-type: none"> • Design and develop custom online learning for higher education, corporate, pharmaceutical, and government clients, working independently and remotely across 6 concurrent projects • Partner with subject matter experts and stakeholders to conduct needs analysis, define learning objectives, and match technologies to instructional goals • Build interactive Storyline and Rise courses with branching scenarios, multimedia, and knowledge checks, including multi-module oncology courses on companion diagnostic assays and an interactive pathology case review using whole-slide images • Code HTML, CSS, and JavaScript web pages that embed digital pathology slide viewers • Manage projects end to end, including scoping, storyboards, timelines, regular status updates, and structured review cycles in Review 360 • Develop content aligned with WCAG 2.2, including captions, alt text, color contrast, and keyboard-accessible interactions • Use generative AI tools to speed storyboarding, draft assessment items, troubleshoot technical issues and produce AI voiceover, with expert review for accuracy <p><i>Instructional Designer</i></p> <p>Clean Harbors Environmental Services August 2017 – August 2021</p> <ul style="list-style-type: none"> • Collaborated with SMEs and business stakeholders to conduct front-end analysis and design scalable eLearning supporting enterprise training initiatives • Designed and developed over 40 eLearning courses in Articulate and Captivate aligned with learning objectives and adult learning theory • Managed intake, maintenance, and revision of course content in the LMS, supporting new development and ongoing updates • Created and maintained LMS job aids and documentation, improving system adoption and reducing user support needs 	

- Mentored instructional designers on adult learning theory and emerging learning technologies

Project Manager, Curriculum Development

Tufts University – School of Dental Medicine | November 2015 – August 2017

- Led comprehensive curriculum assessments spanning four years of dental public health education, evaluating learner characteristics, content, teaching methods, and educational technology
- Applied instructional design strategies to support face-to-face, online, blended, and experiential learning environments
- Consulted with faculty to redesign courses and clinical rotations using learner-centered, technology-enhanced approaches
- Designed and developed supplemental online course modules using Articulate and WordPress to support clinical learning objectives

Manager, Online and Blended Programs

Tufts University – School of Nutrition Science and Policy | January 2014 – November 2015

- Managed online and blended course development for new and returning programs
- Consulted with faculty on instructional strategies to ensure alignment between learning objectives, content, and assessments
- Developed processes and documentation to support online learners and instructors
- Supervised online learning staff, providing guidance, training, and performance support
- Advocated for and implemented quality standards for online courses, including accessibility and ADA compliance

Senior Instructional Strategies Specialist

Emmanuel College | September 2008 – January 2014

- Collaborated with faculty to design and develop pedagogically sound online, blended, and face-to-face courses
- Assessed faculty needs and proposed enhancements to faculty development programming
- Designed, built, and facilitated online teaching skills training programs
- Developed standardized course templates to promote consistency in structure, format, and learner experience
- Created interactive learning activities and multimedia using Adobe Captivate and iMovie

Teaching
Experience

Adjunct Faculty, Granite State College | 2011 - 2018

INST 610: Instructional Design and Interactive Learning (online)

Lecturer, Northeastern University | 2015 - 2017

EDU 6331: eLearning Design as a Collaborative Profession (online)

Education

Master of Education (M.Ed.) – Educational Media & Technology

Boston University | Boston, MA

Bachelor of Science (B.S.) – Community Health Education

University of Tennessee | Knoxville, TN